

KONVERSI MATA KULIAH KURIKULUM 2014 UMUM

LAMA

BARU

SEMESTER 1	Kode	Mata Kuliah	SKS	Prasyarat	→	Kode	Mata Kuliah	SKS	Prasyarat
	UM122	Bahasa Inggris 1	2		→	UM122	English 1	2	
	UM142	Bahasa Indonesia	2		→	FK205	Bahasa Indonesia for Communication	2	
	UM152	Agama	2		→	UM152	Agama	2	
	UM162	Pancasila	2		→	UM162	Pancasila	2	
	IK100	Pengantar Ilmu Komunikasi	3		→	FK100	Introduction to Communication Science	3	
	IK112	Critical & Creative Thinking	3		→	FK110	Critical & Creative Thinking	2	
						SC253	Design Thinking	2	
	IK114	Fotografi	2		→	FK114	Digital Photography	2	
	IK354	Creative Writing	3		→	FK111	Creative Writing & Storytelling	3	
	EM604	Technopreneurship	2		→	SC683	Socialpreneurship	3	
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SEMESTER 3	IK304	Komunikasi Massa	3	IK100; IK201	→	FK303	Mass Communication & Popular Culture	3	
	IK305	Komunikasi Antar Budaya	3	IK100	→	SC351	Intercultural Communication	3	
	IK306	Komunikasi Politik	3	IK100	→	SC457	Political Communication	2	
	PR307	Komunikasi Organisasi	3	PR210	→	SC356	Strategic Communication for Sustainable Organizations	3	
	PR311	Manajemen PR	3	PR210	→	PR500	Public Relations Management	3	
	PR312	Corporate Communication Management	3	PR210	→	PR501	Corporate Communication Management	3	
	PR320	IMC	3	PR210	→	SC370	IMC & Advertising Management	3	
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SEMESTER 4	IK407	Sosiologi Komunikasi	3	IK304	→	FK304	Sociology of Communications	2	
	IK512	Filsafat dan Etika Komunikasi	3	IK100; IK201	→	FK412	Ethics & Communication Philosophy	3	
	PR413	Penulisan PR	3	IK354; PR311; PR312	→	PR504	Writing for Public Relations	3	
	PR521	MPR	3	PR210; PR311; PR312	→	SC473	Marketing Public Relations	3	
	PR533	Customer Relations Management	3	PR210; PR311	→	SC574	Direct Marketing & Customer Relationship Management	3	
	PR431	Corporate Social Responsibility	3	PR210; PR311	→	SC678	Corporate Social Responsibility & Social Marketing	3	
	PR436	Public Speaking	3	IK100	→	SC459	Public Speaking & Presentation Skills	3	
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SEMESTER 5	IK520	Statistik Sosial Terapan	3		→	FK517	Statistics for Social Science	3	
	IK521	MPK I	3	IK201	→	SC560	Communication Research Methods 1	3	
	UM321	Bahasa Inggris 3	2		→	SC471	Media Planning & The Consumer Journey	3	
	PR414	Reputation Management	3	PR210; PR311; PR312	→	PR503	Reputation Management	3	
	PR524	Media Relation	2	PR210; PR311	→	SC475	Media Relations & Media Ethics	3	
	PR523	Management Crisis	3	PR312; PR414	→	SC576	Crisis Communication	3	
	PR432	Investor Relations	3	PR210; PR311	→	PR606	Investor & Government Relations	3	
	PR535	Event Management	2	PR311	→	SC577	Special Event & Brand Activation	3	
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SEMESTER 6	IK614	Komunikasi Internasional	3	IK304; IK305	→	SC658	International Communication & Global Issues	2	
	IK622	MPK II	3	IK521	→	SC661	Communication Research Methods 2	3	
	PR623	PR Campaign	3	PR210	→	SC690	Special Topics: Campaign for Tourism & Hospitality	3	
					→	SC691	Special Topics: Campaign for People & Politics		
					→	SC692	Special Topics: Campaign for Consumer Products		
	PR625	Online PR	3	PR210	→	SC481	Digital Strategic Communication & Data Analytics	3	
	PR626	Produksi Media PR	3	PR413	→	SC684	Media Production & Channel Management	3	

	PR627	Opini Publik	3	PR312	→	PR502	Public Opinion & Advocacy	3	
	PR635	Presentasi, Lobi dan Negosiasi	3	PR203; IK305	→	PR605	Community Relations & Engagement	3	

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SEMESTER 7	IK716	Internship	4		→	SC767	Internship	4	
	IK725	Seminar Proposal Penelitian Keilmuan Komunikasi	3	IK521; IK622	→	SC762	Research Proposal Seminar in Communication Science	3	
	IK723	Seminar Proposal Penelitian PR			→	SC763	Research Proposal Seminar in Strategic Communication		
	PR729	Research PR	3	IK521; IK622	→	SC779	Strategic Communication Research	3	

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SEN	IK824	Skripsi	6	IK521; IK622	→	SC865	Thesis	6	
					→	SC866	Project Based Thesis		

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